Welcome to the Mount Pleasant Chamber of Commerce (MPCC)! We are excited to have you as a member as we build business and encourage community success East of the Cooper.

To begin, please complete your profile through your Member Information Center (MIC) account and be sure to fill out the prompts under personal and company information. We highly encourage you to attend a New Member Coffee to learn how to best utilize the platform and take advantage of the associated benefits. You can register for one through your MIC, our e-newsletter, or our <u>calendar</u>. If you need additional support, please refer to these <u>resources</u> or email our Office Administrator, Marion Lovett. Your account is available as an app as well called, "Member Plus", located on Google Play and the Apple App store. When possible, please also email us your logo in a jpg, jpeg, png, or gif format so we can recognize you as a new member.

Through MIC, you have exclusive access to specialized tools to promote your organization via our website. Some ways to take advantage of these tools include...

• Submitting <u>Member to Member</u> (private) or <u>Hot Deals</u> (public) for discounts/promotions to advertise your business

• Uploading <u>Job Postings</u> to secure your next employee (1x/month basic membership)

• Advertising Events on our <u>Community Calendar</u> to increase public awareness/engagement (1x/month basic membership)

• Keeping your information up to date so it accurately reflects your business listed on our <u>Member</u> <u>Directory</u>

• Celebrating awards received or requesting public support through <u>News Releases</u> (1x/month basic membership)

For greater instruction on how to take advantage of these benefits, please log into your MIC and select "Resources" in the top row with a folder icon. Here, you will find MPCC membership badges as well as "Making Sense of your MIC" for detailed instructions on the above.

We look forward to getting to know you and hope you will join us at one of our upcoming <u>events</u>. We offer monthly luncheons, freestyle networking events (Before Nine and After Hours), special demographic events (RISE Women in Business and Young Professional Group), and for members only, educational programming that will support the future success of your organization. These include workshops, certification classes, info sessions, and more. In addition to our in-person activities, we are active digitally as well! Be sure to like and follow us @MtPChamber on Facebook, LinkedIn, and Instagram. Also, check out our recently released podcast, "Building Business".

If you have any questions about membership or would like to learn more about engagement opportunities, please email our Director, <u>Rebecca Imholz.</u> We have multiple <u>committees</u> where members can serve and be a vital part of our growing Chamber.

Thank you for becoming a valued member of our Chamber.